

PNS SCHOOL OF ENGGINERING & TECHNOLOGY, NISHAMANI VIHAR, MARSHAGHAI KENDRAPARA
LESSON PLAN

Discipline : Mechanical	Semester: 5th	Name of the Teaching Faculty : Jayanta chakrabarty
Subject : EM & ST	No. of Days / per week class allotted : 5	Semester From date : 01.08.2023 to Date :30.11.2023 No. of Weeks : 14
Week	Class Day	Topics
1ST	1st	Concept /Meaning of Entrepreneurship and Need of
	2nd	Characteristics, Qualities and Types of entrepreneur, Functions ,
	3rd	Entrepreneurs vs. Manager
	4th	Forms of Business Ownership: Sole proprietorship, partnership
	5th	Important question discussion
2ND	1st	Entrepreneurial support agencies at National, State, District Level(
	2nd	Technology Business Incubators (TBI) and Science and
	3rd	Business Planning, SSI, Ancillary Units, Tiny Units, Service sector
	4th	Time schedule Plan, Agencies to be contacted for Project Implementation
	5th	REVISION
3RD	1st	Assessment of Demand and supply and Potential areas of Growth
	2nd	Identifying Business Opportunity , Final Product selection
	3rd	Project report Preparation , Preliminary project report, Detailed
	4th	Project Viability
	5th	Important question discussion
4TH	1st	Definitions of management , Principles of management, Functions
	2nd	planning, organising,
	3rd	and controlling etc
	4th	Level of Management in an Organisation
	5th	Important question discussion
5TH	1st	Production management
	2nd	Functions,
	3rd	Productivity
	4th	Quality control
	5th	Important question discussion
6TH	1st	Production
	2nd	Activities
	3rd	Inventory Management
	4th	Need for Inventory management
	5th	Important question discussion
7TH	1st	Models/Techniques of Inventory management
	2nd	Functions of Financial management
	3rd	Management of Working capital
	4th	Costing (only concept)
	5th	Important question discussion

8TH	1st	Break even Analysis
	2nd	Brief idea about Accounting Terminologies: Book Keeping, Journal
	3rd	Concept of Marketing and Marketing Management
	4th	Marketing Techniques (only concepts)
	5th	Important question discussion
9TH	1st	Concept of 4P s (Price, Place, Product, Promotion)
	2nd	Functions of Personnel Management
	3rd	Manpower Planning, Recruitment, Sources of manpower,
	4th	Selection process, Method of Testing, Methods of Training & Development,
	5TH	Payment of Wages
10TH	1st	Leadership and Motivation
	2nd	Leadership
	3rd	Definition and Need/Importance
	4th	Qualities and functions of a leader
	5th	Important question discussion
11TH	1st	Manager Vs Leader
	2nd	Style of Leadership (Autocratic, Democratic, Participative)
	3rd	Definition and characteristics
	4th	Importance of motivation
	5th	Important question discussion
12TH	1st	Factors affecting motivation
	2nd	Theories of motivation (Maslow)
	3rd	Methods of Improving Motivation
	4th	Importance of Communication in Business
	5th	Important question discussion
13TH	1st	Types and Barriers of Communication
	2nd	Human relationship and Performance in Organization
	3rd	Relations with Peers, Superiors and Subordinates
	4th	TQM concepts: Quality Policy, Quality Management, Quality
	5th	Important question discussion
14TH	1st	Accidents and Safety, Cause, preventive measures, General Safety Rules , Personal
	2nd	Intellectual Property Rights(IPR), Patents, Trademarks, Copyrights
	3rd	Features of Factories Act 1948 with Amendment (only salient points)
	4th	Features of Payment of Wages Act 1936 (only salient points)

Signature of HOD, Mechanical

Signature of Lecturer